

Embedding innovation into teaching and learning practices

Operational contexts for embedding outcomes from national projects in HE institutions

SEDA workshop

10th April 2003



Purpose of the workshop

- Explore project & institutional issues and future needs and approaches
- Consider what is helpful in terms of operational contexts to inform institutional transferability study
- Identify key connections of relevance to your institution that would enhance embedding of new practices



About the study

- Review of generic ICT-related national projects:
 - ◆ 6 TLTP3, 1 FDTL3, 3 SCOTCIT
- Funded by the LTSN Generic Centre
- Jay Dempster, Peter Jackson, Mark Childs, CAP, Warwick
- Frances Deepwell, CHED, Coventry University
- Success factors in embedding new practices:
- Knowledge to inform and assist others: projects, institutions, programmes, partners, funding bodies
- Innovation →→→ embedding = TRANSFERABILITY



What does embedding mean?

Once-novel practices becoming commonplace

Contrast with 'innovation', which involves a shift away from traditional practices

(Hannan & Silver, 2000)

A variety of different by academics themselves

(Harvey & Oliver, 2001)

Common features

- ◆ Variation in focus – from micro-level embedding within specific interactions to the naturalisation of technology throughout the institutional culture
- ◆ Emphasis on the difference between embedding (focusing on use) and simply disseminating practice

Oliver & Dempster, 2003

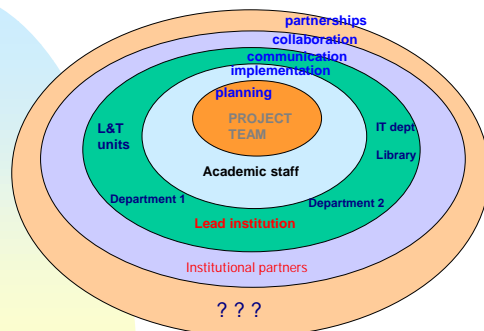


Brainstorming

- What innovative programmes, projects or initiatives are you currently involved in?
- What is needed to enhance the likelihood of these becoming embedded in institutional practice ?



About you and your role within a project



Project context

successes in
embedding
innovation from
national projects



What has made a difference

- Timeliness
- Personal investment
- Good collaborations
- Champion in policy position
- Staff development angle
- Ability to adapt to local, emerging demands

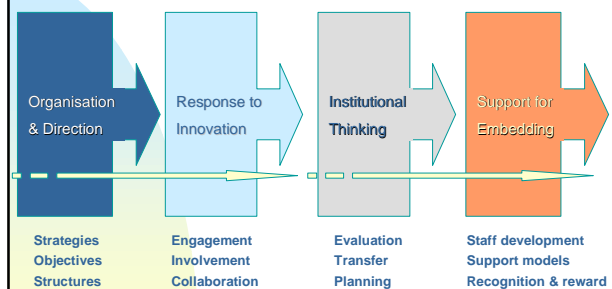


Institutional context

for embedding
innovation from
national projects



Framework for institutional review



Group activity

Consider this framework within your own experiences and spheres of influence

- Where do you see the main areas of strength and weakness for your institution (or those you work with)?
- How might you strengthen connections within and between these areas of activity?
- What in your view ought to change? (maybe radically!)



Addendum to consultation paper

- 1) What constitutes successful embedding of innovation in institutional practice?
- 2) Where can we identify institutional areas of strength and weakness in this process?
- 3) How can national bodies best support institutional innovation?
- 4) When is project funding most effective as a driver for change?
- 5) Who needs to know about the review and consultation findings?

